



**GUANGDONG**  
**SOURCING TRIP**  
(GST)

# STOP BEING FOOLED!!!

Take advantage of the endless opportunities in China

When the media talk about China  
you think that:



China is  
**racist**

Chinese products are of  
**poor quality**

China is a  
**country of dictators**

The Chinese economic climate  
**is tense...**

# What scares every investor who wants to do business with China?

However, when we go on the ground in China, **the reality is quite different.**



## Here is what we experience every time we are in China:

1

Chinese factory managers showed us how Western "manufacturers" buy their products from their factories instead of making them

2

African entrepreneurs are being scammed by taking new or recycled Chinese products from Westerners because they think they are Western products when the latter bought them new in China, much cheaper than the prices at which they resell them in China. opportunity for Africans

# Why is Guangdong the province favored by all buyers from all over the world?

Guangdong province is the economic heart of China, renowned for its industrial and commercial dynamism. It is home to several of the largest manufacturing cities such as Guangzhou, Shenzhen, and Dongguan. Guangdong is famous for its specialty markets and international fairs, such as the Canton Fair, which attract buyers and entrepreneurs from around the world. The province offers an incredible diversity of products and business opportunities, ranging from electronics to cosmetics, industrial equipment and much more.





## Sinofree, Co Limited **Overview**

Sinofree, Co Limited, has solid experience in organizing business travel programs in China. Our flagship program, the China Business Trip, is recognized as the best business travel program that accompanies entrepreneurs from Africa and the diaspora to the Canton Fair and during factory visits. With our expertise, we have helped many entrepreneurs establish successful relationships with Chinese partners and effectively navigate the Chinese market.



# WHY CHOOSE GST?



## Proven Experience

Sinofree already has strong experience in organizing business travel programs, having helped many entrepreneurs at the Canton Fair and factory tours.



## Response to growing demand

GST meets the needs of entrepreneurs wishing to launch or improve their businesses on a limited budget, while offering partnership opportunities with Chinese companies.



## Mastermind sessions

Brainstorming sessions and turnkey business solutions to help you optimize your strategies.

# Why come to China with us and the Guangdong Sourcing Trip (GST)?

## Our expertise and our complete support

The Guangdong Sourcing Trip (GST) offers you complete and personalized support for your business trip to China. Here is why choose GST for your business exploration in China:

1

### Assistance in obtaining the Visa

We guide you throughout the visa procedure, simplifying administrative procedures and ensuring that you have all the necessary documents.

2

### Organization of your stay

We take care of every aspect of your stay, including hotel reservations, local transportation, and itinerary planning, so you can focus on your business goals.

3

### Installation of necessary applications in China

We help you install and configure essential applications for your stay in China, such as WeChat, Alipay, and local navigation applications.

4

### Factory visits

We organize factory visits in various sectors to allow you to meet manufacturers directly and assess the quality of their products. Sectors include:

- Agroindustrie
- Solar energy
- Home appliance
- Cosmetics
- Interior decoration and real estate
- Agri-food processing

5

### Guided market tours

Our experienced guides accompany you to major markets in Guangdong province, helping you navigate efficiently and identify the best business opportunities.



# CITIES AND SECTORS COVERED

## Dongguan



Electronics, textiles, toy manufacturing

Discover Dongguan, known for its electronics, textiles and toy manufacturing industries. This city is a dynamic manufacturing center, offering numerous business opportunities.

## Foshan



Interior decoration, furniture, construction

Immerse yourself in the decoration and construction industry, with visits to furniture and building materials factories. Ideal for entrepreneurs in the real estate and interior design sector.

## Shenzhen



Electronics, IT, telephony

Explore the technological heart of China, with visits to companies specializing in electronics, IT, and telephony. Discover the latest innovations and find reliable partners for your technological projects.



## Guangzhou

Wigs, clothing, beauty, restaurant accessories, food packaging

Discover a variety of products ranging from beauty items and clothing to restaurant accessories and food packaging. Guangzhou is a nerve center for various sectors, offering a wide range of products and potential suppliers.



## Huizhou

Electronics, petrochemicals, solar energy

Explore the importance of Huizhou in the electronics, petrochemical and solar energy sectors. This city is recognized for its growing role in the technology and energy industries.



## Zhongshan

Lighting fixtures, furniture, electrical equipment

Zhongshan is famous for its lighting, furniture and electrical equipment industries. Visit leading manufacturers and explore innovations in this key industrial city.





## Why not come to China alone for the first time?

China, with its huge and complex market, can be intimidating for an entrepreneur traveling there for the first time. Language barriers, cultural differences, local regulations, and specific business practices can make the experience difficult and stressful. Without a good understanding of the Chinese context, it is easy to get lost in bureaucracy, misinterpret the behaviors of business partners, or even miss crucial opportunities.



# WHEN YOU COME TO CHINA ALONE



Demarrage

Success is not easy



Objectif

Recherches

Succes

Efforts

Echecs

Profits

Anarques

Resultats

Le fond du gouffre

# WHY CHOOSE GST?



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Demarrage



Objectif

ACHIEVE YOUR  
GOAL EASILY

# PRICES AND WHAT THEY INCLUDE



## STANDARD OFFER

**3,499** euros (per person)

**6,500** euros (for couples)

-  Assistance in obtaining the visa (invitation letter and assistance with formalities)
-  High standard hotel
-  Transportation within China
-  Guided tours in markets and factories
-  Purchase assistance





## PREMIUM OFFER

**4,999** euros (per person)

**9,500** euros (for couples)

***Includes everything  
in the standard offer***

-  Plane ticket included
-  Mastermind session with the GST team for specific projects



# PAYMENT TERMS



## STANDARD OFFER

**First payment:**

1,500 euros

between July 10 and August 5

**Second payment:**

1,999 euros

before August 22, start date of  
the program



## PREMIUM OFFER

**First payment:**

2,999 euros

between July 10 and August 5

**Second payment:**

1,999 euros

before August 22, start date of  
the program

# EXCLUSIVE BONUSES

## Comprehensive post-trip support

Our GST team remains at your disposal for complete follow-up and continued assistance after your trip.



## Special discount on all Sinofree services

Take advantage of exclusive discounts on all of our services.

## Sinoboost VIP Group Membership

Join our VIP group for additional benefits and networking opportunities.





# Ready to take your business to the next level?

JOIN

The Guangdong Sourcing Trip (GST)  
and enjoy an enriching and successful  
business experience in China!





# OUR GREAT TEAM



**Roland Donald  
Ahouanse**

Founder and General  
manager of Sinofree Co, Ltd



**Daniel Hounsa**

Executive Director



**Edith Boko**

Customer Service Director



**Jade Mao**

Director of sourcing and  
logistics department

